

# DUPONT™ WEATHERIZATION SYSTEMS CERTIFIED INSTALLER PROGRAM

Expand business opportunities  
by providing support and peace of mind  
with every installation.



DuPont™  
**Tyvek®**  
Weatherization Systems



*The miracles of science™*

**Build awareness and  
expand business opportunities,  
all with the help of DuPont.**

**You already trust the quality that comes with DuPont™ Weatherization Systems products.  
Now find out the many rewards that come from joining the DuPont Certified Installer Network.**



The DuPont™ Weatherization Systems Certified Installer Program helps you provide superior service and support for builders when it comes to installing DuPont™ Weatherization Systems products. A comprehensive training program gives you the opportunity to learn installation methods and increase your safety knowledge.

Specialized marketing and advertising materials let builders know you have been trained to the highest standards as an installer of DuPont™ Weatherization Systems products. Your builders get peace of mind knowing their projects are done right, with fewer chances of installation-related issues or callbacks. And they'll know you use quality products all backed by the DuPont™ Tyvek® Specialist Network and the building science experts at DuPont.



#### **Your Commitment**

Professionals like you are one of the main reasons why DuPont™ Tyvek® has been successfully installed in millions of homes nationwide. Dedication to professionalism, courtesy and best construction practices help make the DuPont™ Tyvek® brand a name that builders and homeowners can trust. Your continued efforts to inform your customers about the benefits of DuPont™ Weatherization Systems, and to keep them up-to-date, gives the highest level of service possible.

# By participating in the DuPont™ Weatherization Systems Certified Installer Program, you will receive these tools and rewards to help you succeed.

## DuPont™ Weatherization Systems Certified Installer Training and Education Program

Selected installers will attend a training session which includes specialized classroom and in-field product installation and safety training. Installers receive



everything they need to provide proper installations and answer questions about DuPont™ Weatherization Systems products. Certified Installers are also trained in important code requirements for installing DuPont™ Tyvek®.

## DuPont Residential Warranty

DuPont™ Tyvek® comes backed by a 10-Year-Limited Warranty from DuPont, a company dedicated to providing you with innovative and reliable products for over 200 years.



## Specialized Marketing and Advertising Materials

You will receive a DuPont™ Weatherization Systems Certified Installer Marketing Kit that includes advertising and sales materials to support your Certified Installer services.

## DuPont™ Tyvek® Lead Management Program

Your DuPont™ Tyvek® Specialist will proactively generate demand and may provide you with a list of residential projects in your area.

## National Advertising

DuPont supports your efforts with national print and online advertising in trade publications. Ads focus on increasing awareness of the benefits of DuPont™ Weatherization Systems products with target audiences.



## Locator Program

Certified Installers will be included in a select list available through the DuPont™ Tyvek® customer service number (1-800-44-Tyvek) and at [www.construction.tyvek.com](http://www.construction.tyvek.com).



## DuPont™ Tyvek® Logo, Trademark and Brand Usage

The opportunity to display the DuPont™ Tyvek® logo as well as the DuPont Certified Installer logo and incorporate usage of the DuPont™ Tyvek® trademark into your sales and marketing collateral, as defined by the DuPont Trademark Guidelines.



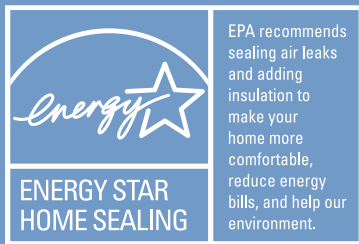
## DuPont™ Tyvek® Specialist Network

A national group of highly-trained field representatives is available to assist you with your installations. From the latest updates on building codes, to on-site consulting and training, your local DuPont™ Tyvek® Specialist will help make sure the job gets done right.

DuPont™ Weatherization Systems products integrate seamlessly to help seal the building envelope for more durable, healthy and energy-efficient homes. For optimal protection on all your building projects, use DuPont™ Weatherization Systems including:

- |                            |                             |
|----------------------------|-----------------------------|
| DuPont™ Tyvek® HomeWrap™   | DuPont™ StraightFlash™      |
| DuPont™ Tyvek® DrainWrap™  | DuPont™ StraightFlash™ OS   |
| DuPont™ Tyvek® StuccoWrap™ | DuPont™ StraightFlash™ VF   |
| DuPont™ Tyvek® ThermaWrap™ | DuPont™ Flashing Tape       |
| DuPont™ Tyvek® AtticWrap™  | DuPont™ Residential Sealant |
| DuPont™ FlexWrap™          | DuPont™ Tyvek® Tape         |
| DuPont™ FlexWrap™ NF       | DuPont™ Tyvek® Wrap Caps    |
| DuPont™ FlexWrap™ RW       |                             |

DuPont™ Weatherization Systems are an important part of the ENERGY STAR® Home Sealing labeling program and NAHB Green Home Building Guidelines. When installed as an air infiltration barrier, DuPont™ Tyvek® may help contribute towards U.S. Green Building Council's LEED® (Leadership in Energy and Environmental Design) points and may help the home owner to qualify for an energy tax credit.



DuPont Building Innovations  
 1-800-44-Tyvek  
[www.construction.tyvek.com](http://www.construction.tyvek.com)



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